

Launch your YouTube Channel

Total Sessions : 15

Sessions Duration : 1 Hr

Course objective

This course is the perfect start to students who want to kickstart their own YouTube channel. This course gives them a detailed explanation about how to start and run their own YouTube channel. Students will be able to create high quality videos and learn about how to post and optimize videos with great titles, descriptions, tags and thumbnails. By the end of the course, students will have their own YouTube channel, that they are proud.

Course Content

- 01 Getting started, Creating an account
- 02 Different type of equipment- Camera, Audio and video setups
- 03 Creating and customizing your first YouTube channel
- 04 Editing and uploading the videos-1
- 05 Editing and uploading the videos -2
- 06 Creator Dashboard/ YouTube Studio
- 07 Discussion and doubts about YouTube Studio
- 08 YouTube Live Streaming-1
- 09 YouTube Live Streaming- 2
- 10 Doubts and Discussion about Live streaming

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How to make money from YouTube

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Next Steps