









# Bring Learning Alive!

## ABOUT

-  Practically is India's first intelligent, interactive and immersive learning app for students from grades 6-12 with a focus on STEM learning. The app covers universal curriculum across Math and Science
-  Practically strives to improve the rate of retention for students to more than 90% by using new age learning methodology and experiential content
-  Founders: Mr Subbarao Siddabattula, Founder & CEO, Ms Charu Noheria, Co-Founder & COO, and Mr Ilangoel Thulasimani, Co-Founder & CTO
-  7,00,000 students are using the Practically app
-  350 schools across India and Middle East with 18000 teachers have benefitted from the Practically School Solution
-  300+ employees working on creating world-class 3D videos, AR experiences and simulations

## AWARDS

-  **TiE50 Award Winner - TiEcon 2021**
-  **Best EdTech Startup of the Year - Startup Awards 2021 by Franchise India & Entrepreneur India magazine**
-  **Most Innovative STEM Solution - World Education Summit 2021 by Elets Digital Learning magazine**
-  **The Best Learning App of the Year - INSPIRE Education Awards 2020 by Global School Leaders' Consortium (GSLC)**
-  **Best Online Learning Management Platform at EDTech x Indian Education Congress x 11th National Awards on Indian Education by Franchise India & Entrepreneur India magazine.**

## HIGHLIGHTS



## PRODUCTS

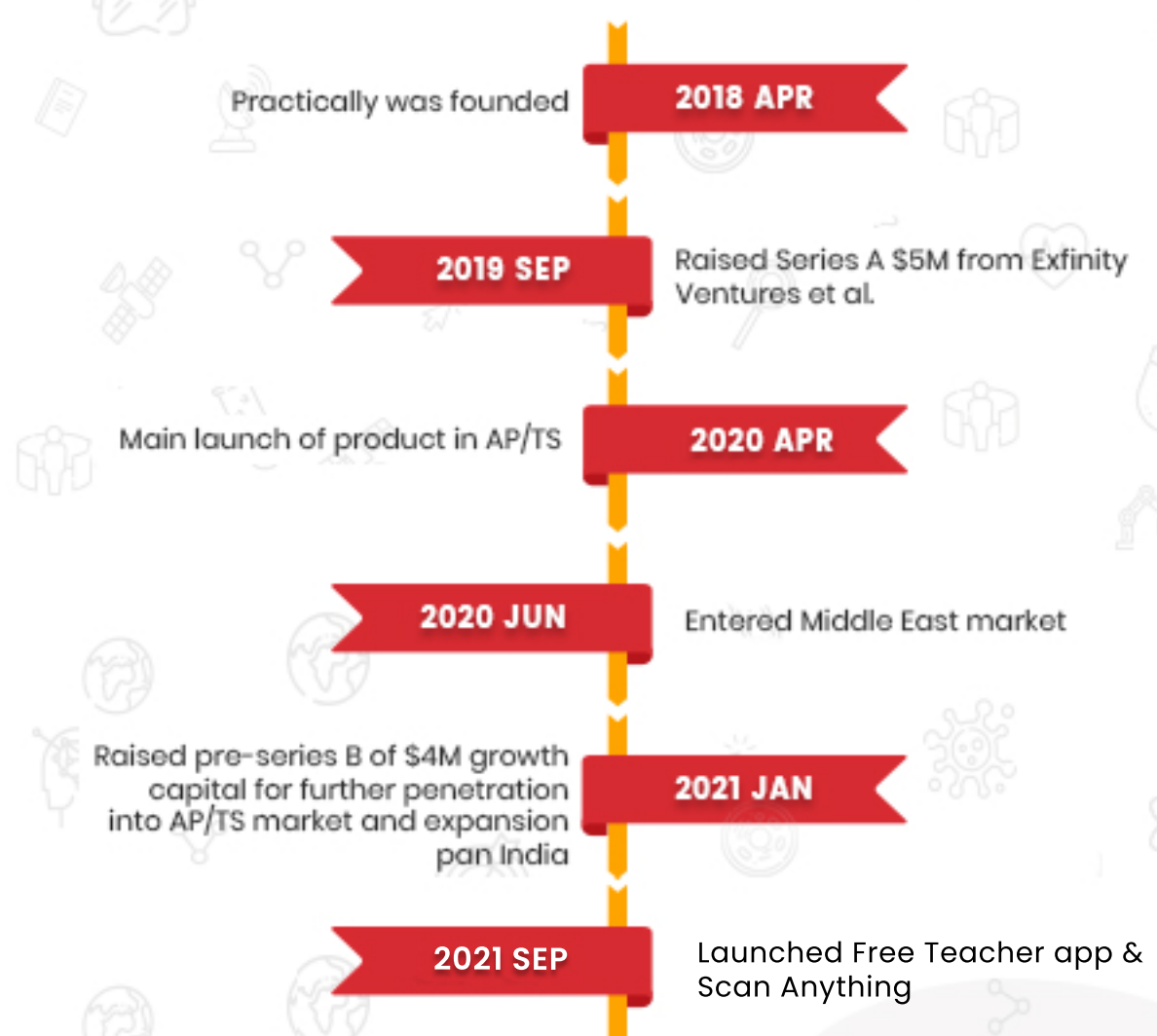


It is India's first experiential learning app designed to Bring Learning Alive through immersive 3D videos, interactive augmented reality and simulations. It offers an edge over other learning apps by improving retention of concepts with features like Life-like 3D video content, Live classes, Seek Help with subject experts and Proton - the AI-assisted study buddy, Coding and Mentor support. Practically is the first and the only EdTech company in the world to introduce the revolutionary feature - Scan Anything. This cutting-edge feature supported by AI identifies objects scanned by the mobile camera and lists results from the vast content library, sorted by a student's curriculum and grade.



The Practically School Solution gives schools and its teachers access to the Practically teacher app FREE of cost. Teachers can access 3000+ videos and 1000+ simulations & AR and features like reports, test-preps, polls, analytics, assigning homework, etc. making the teaching process more convenient and engaging. Teachers also have complete access to world-class content that uses real-life applications, 200K questions, various learning models that enables flipped or blended learning, shareable reference material, test-prep with five-level question bank, detailed reporting and analytics, and they can teach students anywhere and anytime on any device.

## TIMELINE



Don't Just Learn, Learn **Practically!**

