



Bring Learning Alive!

ABOUT PRACTICALLY

- Practically is an intelligent, interactive and immersive learning app for students from grades 6-12 with a focus on STEM learning. The app covers universal curriculum across Math and Science
- Practically strives to improve the rate of retention for students to more than 90% by using new age learning methodology and experiential content
- Founders: Mr Subbarao Siddabattula, Founder & CEO, Ms Charu Noheria, Co-Founder & COO, and Mr Ilangoel Thulasimani, Co-Founder & CTO
- 3,50,000 students using the Practically app
- 200 schools across India and Middle East with 18000 teachers are using the Practically School Solution
- 300+ employees working on creating world-class 3D videos, AR experiences and simulations

AWARDS

- Best EdTech Startup of the Year - Startup Awards 2021 by Franchise India & Entrepreneur India magazine
- Most Innovative STEM Solution - World Education Summit 2021 by Elets Digital Learning magazine
- The Best Learning App of the Year - INSPIRE Education Awards 2020 by Global School Leaders' Consortium (GSLC)

PRODUCTS



It is one of the first experiential learning apps to Bring Learning Alive through immersive 3D videos, interactive augmented reality and simulations. It offers an edge over other learning apps by enhancing conceptual understanding and improving retention of concepts with features like life-like video content, hands-on learning, experiential learning, live classes and AI assistant. The app also has several options for doubt resolution like 24x7 Seek Help feature, video consultation with subject experts and Proton - the AI-assisted study buddy.

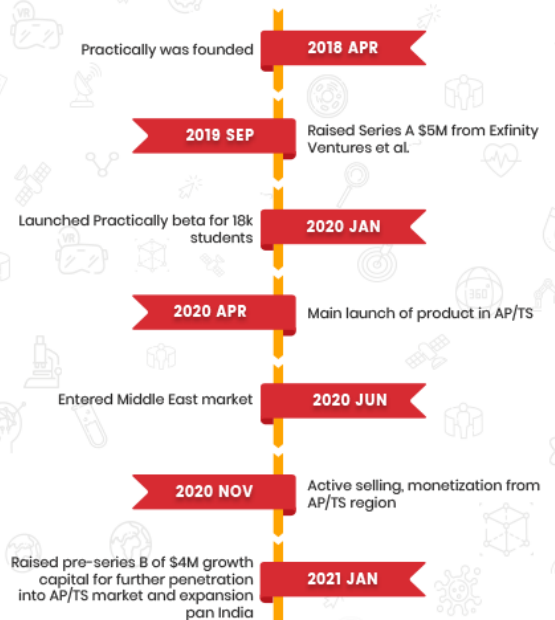


The Practically School Solution gives schools and its teachers access to the Practically teacher app FREE of cost. Teachers can access 3000+ videos and 1000+ simulations & AR and features like reports, test-preps, polls, analytics, assigning homework, etc. making the teaching process more convenient and engaging. Teachers also have complete access to world-class content that uses real-life applications, 200K questions, various learning models that enables flipped or blended learning, shareable reference material, test-prep with five-level question bank, detailed reporting and analytics, and they can teach students anywhere and anytime on any device.

HIGHLIGHTS



TIMELINE



Don't Just Learn, Learn **Practically!**

